

DUPLICATE INVOICE



WHAS
520 W. Chestnut St.
Louisville, KY 40202
Main: (502)582-7711
Billing:

Property	WHAS		
Invoice #	2689290-1	Order #	2689290
Invoice Date	04/16/23	Alt Order #	WOC14100942
Invoice Month	April 2023	Deal #	
Invoice Period	03/27/23 - 04/16/23	Flight Dates	04/10/23 - 04/16/23
Advertiser	POL/ Kelly Craft / R / Governor / KY		
Product	2023 Primary Election		
Estimate #	5546		
Account Executive	Robert Cato		
Sales Office	TEGNA Sales Dallas		
Sales Region	National		
Agency Code	9916670		
Advertiser Code	482		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	37731AG		
Advertiser Ref	M209268		
Product 1	606		
Product 2			

Billing Address:

AxMedia / POL
Attention: Accounts Payable
800 W 47th St, Suite 200
Kansas City, MO 64112

Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																		
1	04/10/23	04/14/23	GMK @ 6A	6-7a	11111--	:30	5	\$80.00	NM																																																																		
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You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

DUPLICATE INVOICE



Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #	2689290-1	Invoice Month	April 2023
Invoice Date	04/16/23	Invoice Period	03/27/23 - 04/16/23
Advertiser	POL/ Kelly Craft / R / Governor / KY		
Product	2023 Primary Election		
Estimate #	5546		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	04/10/23	04/15/23	GMK WEEKEND 9-10A	9-10a	-----1-	:30	1	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/10/23 04/16/23 -----1- 1 \$90.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHAS Sa 04/15/23 9:37 AM GMK WEEKEND 9-10A 9-10a :30 KC0923TVH \$90.00 NM									
5	04/10/23	04/15/23	BBN-TV	10-1030a	-----1-	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/10/23 04/16/23 -----1- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHAS Sa 04/15/23 10:17 AM BBN-TV 10-1030a :30 KC0923TVH \$150.00 NM									
6	04/10/23	04/16/23	GOOD MORNING AMER 8-9a ICA	8-9a	-----1	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/10/23 04/16/23 -----1 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHAS Su 04/16/23 8:26 AM GOOD MORNING AMERICA 8-9a :30 KC0923TVH \$100.00 NM									
7	04/10/23	04/16/23	THIS WEEK	9-10a	-----1	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/10/23 04/16/23 -----1 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHAS Su 04/16/23 9:57 AM THIS WEEK 9-10a :30 KC0923TVH \$100.00 NM									
8	04/10/23	04/14/23	GREAT DAY LIVE	9-10a	11111--	:30	5	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/10/23 04/16/23 11111-- 5 \$40.00									
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9	04/10/23	04/14/23	WHAS11 NEWS AT NO ON	12-1p	11111--	:30	5	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/10/23 04/16/23 11111-- 5 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHAS M 04/10/23 WHAS11 NEWS AT NOON 12-1p :00 \$50.00 NM See MG 9.6,9.7,9.8 2 WHAS Tu 04/11/23 WHAS11 NEWS AT NOON 12-1p :00 \$50.00 NM See MG 9.9									

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MG for 8.1,9.1,13.1																																																																																																																																													
3	WHAS	W	04/12/23	12:17 PM	WHAS11 NEWS AT NOON	12-1p	:30	KC0823TVH	\$50.00	NM																																																																																																																																			
6	WHAS	W	04/12/23	12:38 PM	WHAS11 NEWS AT NOON	12-1p	:30	KC0823TVH	\$50.00	NM																																																																																																																																			
MG for 8.1,9.1,13.1																																																																																																																																													
4	WHAS	Th	04/13/23	12:08 PM	WHAS11 NEWS AT NOON	12-1p	:30	KC0823TVH	\$50.00	NM																																																																																																																																			
7	WHAS	Th	04/13/23	5:39 PM	WHAS11 NEWS @ 530P	530-6p	:30	KC0823TVH	\$140.00	NM																																																																																																																																			
MG for 8.1,9.1,13.1																																																																																																																																													
5	WHAS	F	04/14/23	12:53 PM	WHAS11 NEWS AT NOON	12-1p	:30	KC0923TVH	\$50.00	NM																																																																																																																																			
9	WHAS	F	04/14/23	4:27 PM	Local News @ 4p M-F	4-5p	:30	KC0923TVH	\$50.00	NM																																																																																																																																			
MG for 9.2 04/11																																																																																																																																													
10	04/10/23	04/13/23	GMA3	1-2p	-111---	:30	3	\$50.00	NM																																																																																																																																				
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11	04/10/23	04/14/23	GENERAL HOSPITAL	2-3p	1-1-1--	:30	3	\$70.00	NM																																																																																																																																				
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3	WHAS	F	04/14/23	2:24 PM	GENERAL HOSPITAL	2-3p	:30	KC0923TVH	\$70.00	NM																																																																																																																																			
12	04/10/23	04/13/23	DAILY BLAST LIVE!	3-4p	-1-1---	:30	2	\$40.00	NM																																																																																																																																				
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Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

DUPLICATE INVOICE



Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #	2689290-1	Invoice Month	April 2023
Invoice Date	04/16/23	Invoice Period	03/27/23 - 04/16/23
Advertiser	POL/ Kelly Craft / R / Governor / KY		
Product	2023 Primary Election		
Estimate #	5546		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																			
13	04/10/23	04/13/23	WHAS11 NEWS @ 530 P	530-6p	1-11---	:30	3	\$140.00	NM																																																																																																			
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15	04/10/23	04/14/23	ABC WORLD NEWS 630 P	630-7p	-1--1--	:30	2	\$600.00	NM																																																																																																			
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Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

DUPLICATE INVOICE



Send Payment To:
WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #	2689290-1	Invoice Month	April 2023
Invoice Date	04/16/23	Invoice Period	03/27/23 - 04/16/23
Advertiser	POL/ Kelly Craft / R / Governor / KY		
Product	2023 Primary Election		
Estimate #	5546		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																							
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Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

DUPLICATE INVOICE



Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #	2689290-1	Invoice Month	April 2023
Invoice Date	04/16/23	Invoice Period	03/27/23 - 04/16/23
Advertiser	POL/ Kelly Craft / R / Governor / KY		
Product	2023 Primary Election		
Estimate #	5546		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																								
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27	04/10/23	04/16/23	AMERICA'S FUNNIEST HOME VIDEOS	7-8p	----- 1	:30	1	\$300.00	NM																																																																																								
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28	04/10/23	04/16/23	AMERICAN IDOL SUN	6-10p	----- 1	:30	1	\$1,200.00	NM																																																																																								
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30	04/10/23	04/13/23	JIMMY KIMMEL	1135p-1237a	1- 11---	:30	3	\$60.00	NM																																																																																								
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DUPLICATE INVOICE



Send Payment To:
WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #	2689290-1	Invoice Month	April 2023
Invoice Date	04/16/23	Invoice Period	03/27/23 - 04/16/23
Advertiser	POL/ Kelly Craft / R / Governor / KY		
Product	2023 Primary Election		
Estimate #	5546		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																						
30	04/10/23	04/13/23	JIMMY KIMMEL	1135p-1237a	1-11---	:30	3	\$60.00	NM																																																						
<table border="0" style="width: 100%;"> <tr> <td style="text-align: center;">04/10/23</td> <td style="text-align: center;">04/16/23</td> <td style="text-align: center;">1-11---</td> <td style="text-align: center;">3</td> <td style="text-align: center;">\$60.00</td> <td colspan="5"></td> </tr> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> <tr> <td>1</td> <td>WHAS</td> <td>M</td> <td>04/10/23</td> <td>12:04 AM</td> <td>JIMMY KIMMEL</td> <td>1135p-1237a</td> <td>:30</td> <td>KC0823TVH</td> <td>\$60.00</td> <td>NM</td> </tr> <tr> <td>2</td> <td>WHAS</td> <td>W</td> <td>04/12/23</td> <td>11:54 PM</td> <td>JIMMY KIMMEL</td> <td>1135p-1237a</td> <td>:30</td> <td>KC0823TVH</td> <td>\$60.00</td> <td>NM</td> </tr> <tr> <td>3</td> <td>WHAS</td> <td>Th</td> <td>04/13/23</td> <td>12:04 AM</td> <td>JIMMY KIMMEL</td> <td>1135p-1237a</td> <td>:30</td> <td>KC0823TVH</td> <td>\$60.00</td> <td>NM</td> </tr> </table>										04/10/23	04/16/23	1-11---	3	\$60.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WHAS	M	04/10/23	12:04 AM	JIMMY KIMMEL	1135p-1237a	:30	KC0823TVH	\$60.00	NM	2	WHAS	W	04/12/23	11:54 PM	JIMMY KIMMEL	1135p-1237a	:30	KC0823TVH	\$60.00	NM	3	WHAS	Th	04/13/23	12:04 AM	JIMMY KIMMEL	1135p-1237a	:30	KC0823TVH	\$60.00	NM
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31	04/10/23	04/14/23	WHAS11 NEWS @ 530 P	530-6p	----F--	:30	1	\$140.00	NM																																																						
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<u>Total Spots</u>							68																																																								

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$11,980.00
<u>Agency Commission</u>	\$1,797.00
<u>Net Amount Due</u>	\$10,183.00

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